

## PARTNER SEARCH

Funding Call	European Commission Call for Proposals: TREN/SUB/01-2009
Proposal	<p><b>Road Safety “Innovative concepts or the sharing of best practice as regards the elderly (drivers and pedestrians) in a society with a constantly increasing life expectancy: making use of new technologies and the results of medical and sociological research to ensure safe mobility for the elderly”</b></p> <p><b>Name of Project: Safer Mobility for Elderly Road Users</b></p> <p>In a European context, 20% of people killed on the roads each year in the 27 member states are aged 65 or more. It is forecast that by 2050 one death out of three will be a person aged over 65 unless road safety measures are implemented to address the situation. (Source: European Safety Council)</p> <p>The project will consider different types of elderly road user:</p> <p><b>Car drivers</b></p> <ul style="list-style-type: none"> <li>• To what extent are elderly car drivers likely to be more susceptible to injury in a collision?</li> <li>• Do older drivers drive differently from other groups?</li> <li>• What is the impact of new technology on elderly drivers?</li> </ul> <p><b>Pedestrians</b></p> <ul style="list-style-type: none"> <li>• Risk factors for elderly pedestrians</li> <li>• Road crossing behaviours</li> <li>• Self-awareness and compensatory behaviours</li> <li>• The road environment</li> </ul> <p><b>Cyclists</b></p> <ul style="list-style-type: none"> <li>• Elderly cyclists’ perceptions of road safety</li> <li>• Are current cycling facilities acceptable for the elderly?</li> </ul> <p><b>Motorcyclists/Moped Riders</b></p> <ul style="list-style-type: none"> <li>• Do the elderly have a disproportionate number of collisions?</li> <li>• Is there a significant problem that requires resources to achieve casualty reductions?</li> </ul>

	<p><b>Users of Mobility Scooters &amp; Motability Vehicles</b></p> <ul style="list-style-type: none"> <li>• Analysis of accident records in the use of these vehicles by the elderly</li> <li>• Is there a problem in heavy traffic?</li> </ul> <p><b>Medical &amp; sociological Research Review</b></p> <ul style="list-style-type: none"> <li>• Visual function</li> <li>• Interpretation of the moving visual field</li> <li>• Spatial abilities</li> <li>• Movement and motor changes</li> <li>• Change in cognitive function</li> </ul> <p><b>Review of Published Information</b></p> <ul style="list-style-type: none"> <li>• Undertake a review across Europe and other developed areas</li> </ul> <p><b>Financial</b></p> <ul style="list-style-type: none"> <li>• Total project cost €1m (min), €2m (max)</li> <li>• Number of partners sought - 4</li> <li>• Grant of 50%</li> <li>• Match funding commitment for each partner 50% (Approx. €125k (min), €250k (max))</li> </ul> <p><b>Programme</b></p> <ul style="list-style-type: none"> <li>• Deadline for submission of applications 15 September 2009</li> <li>• Project evaluation September 2009 - October 2009</li> <li>• Award decisions November 2009 - December 2009</li> <li>• Project duration 24 months (Max permitted 36 months)</li> </ul>
<p>Aims, Objectives, and expected results</p>	<p>The principal aim of this proposal is to reduce the risk of accidents occurring to elderly road users in Europe.</p> <p>The objectives are to produce a series of recommended actions across the spectrum of road safety issues affecting elderly road users for implementation by highway authorities in the Member States.</p> <p>The expected results are to achieve a significant reduction of elderly road user casualties in the Member States through the implementation of recommended actions</p>
<p>Lead Partner</p>	<p>Southend-on-Sea Borough Council, Civic Centre, Victoria Avenue, Southend-on-Sea, Essex SS2 6ER United Kingdom</p>

Which kind of partners are sought	Local authorities or other public sector organisations that have a statutory duty as highway authorities with responsibility for road safety. Partners are sought from any of the 27 EU states.
Who to contact for further information	<b>Paul Mathieson</b> Tel: +44 (0)1702 215321 <a href="mailto:paulmathieson@southend.gov.uk">paulmathieson@southend.gov.uk</a> <b>Adrian Dean</b> Tel : +44 (0)1925 238202, +44 (0)7989 343503 <a href="mailto:adrian.dean@atkinsglobal.com">adrian.dean@atkinsglobal.com</a>